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## Sir Richard Branson to receive the Cannabis Culture Award in Barcelona

Posted on [April 27, 2012](#) by [420 Medicated Staff](#)

Barcelona, 25 April 2012. Sir Richard Branson will receive the Cannabis Culture Award 2012 in Barcelona next month on behalf of the



Global Commission on Drug Policy. Sir Richard serves on the Global Commission along with former UN High Commissioner for Human Rights Louise Arbour, former Brazilian President Fernando Henrique Cardoso, and former U.S. Secretary of State George Shultz along with fifteen other global leaders. In June 2011 the Commission published a groundbreaking report on the failures of the decades-long drug war. The Commission called on states to open a sensible debate on drug policy reform and to take steps to decriminalize drug use by individuals who do no harm to others. Sir Richard has been a passionate advocate for drug policies that focus on the dignity and humanity of all.

Other awards winners this year in Barcelona, Ms. Fernanda de la Figuera – renowned Spanish cannabis activist and Mr. Todd McCormick – renowned American author, photographer, cannabis activist. After the Awards ceremony, the Hemp Museum Gallery

Barcelona, which is located in the beautifully refurbished Palau Mornau in Barcelona in Spain, will be officially opened by Mr. Bernat Pellisa, mayor of Rasquera.

This will be the second round of Awards for 2012, representing the growth and international character of the Cannabis Culture Awards. On April 26th, the Global Commission on Drug Policy will accept the award in Amsterdam represented by Thorvald Stoltenberg – Norway's Former Foreign Minister. Other awardees in Amsterdam will include Dr. Lester Grinspoon – Associate Professor Emeritus of Psychiatry of Harvard Medical School and Dr. Frederick Polak – renowned Dutch psychiatrist in the area of drug use.

## Recognising Achievements in Ending Cannabis Prohibition

Since 2004, the Hash Marihuana & Hemp Museum Amsterdam has conferred the Cannabis Culture Awards to individuals and organizations who have commendably advocated for the acceptance of cannabis in all its forms and for the reintroduction of marihuana and hemp in modern society. In previous years, the Cannabis Culture Awards have been presented to former Prime Minister of the Netherlands Dries van Agt, poet and author Simon Vinkenoog and the American political and cannabis activist Jack Herer.

## A moral obligation

In the year 2012, the importance of the Cannabis Culture Awards is greater than ever. Even though more and more countries decriminalize cannabis, in the majority of countries repression, stigmatization and imprisonment is still common. Fortunately there is a worldwide counter-movement, which argues that reason, justice and humanity must prevail over political objectives.

## Aiming to change the world

The Hash Marihuana & Hemp Museum Amsterdam is a unique permanent exhibition which shows the past, present and future of the cannabis plant as a versatile source for industrial, nutritional, medicinal, sacramental and recreational purposes. The Museum's collection is composed of rare artefacts related to all aspects of cannabis history and culture, which founder Ben Dronkers has been gathering from around the world over the last 40 years. Due to overwhelming public interest in the subject of cannabis in Southern Europe, a sister-museum will be opened in Spain on 9 May 2012 – the Hemp Museum Gallery Barcelona. The Museums located both in Amsterdam and Barcelona are meant to counter misinformation in the media and to educate and entertain anyone who wishes to know more about this fascinating plant.

**More information about the Cannabis Culture Awards 2012 can be found at:**

There is also a press kit available through:

<http://cannabiscultureawards/press>

If you wish to attend the ceremony in Barcelona on 9 May 2012, please send an email to:

[press@cannabiscultureawards.com](mailto:press@cannabiscultureawards.com), with details of the organisation you represent, the full names of each attendee and all relevant telephone numbers and email addresses.

Attendance numbers for the events are limited. Radio, internet and print media can reserve two tickets per organisation, televised media organisations can reserve up to three tickets. The ticket-issuing process is automated. After applying, you will receive an electronic invitation and after registration, tickets will be sent via email. Your tickets will also serve as a press pass.

To arrange one-on-one interviews with the participants and for any other questions, please contact us directly: +31 (0)20 6248926, during business hours (CET) [press@cannabiscultureawards.com](mailto:press@cannabiscultureawards.com)

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## One Response to "Sir Richard Branson to receive the Cannabis Culture Award in Barcelona"

**BY CHARLIE GEE MAY 13, 2012 - 3:09 AM**



Dear Richard

Are you aware of hemp oil? If not I will tell you all about it. There is a video called "Run from the cure" in which Rick Simpson tells you how he rediscovered a cure for cancer, and probably any other ailments you care to mention. I myself

have multiple sclerosis and I am very frustrated because this substance although it doesn't get you high is illegal in most of the "Free World". There is only one reason it is illegal and that is because it saves people's lives at very little expense and that would be bad for the drug companies, in a flash, their profits would disappear!

I myself am not averse to getting high because I have smoked cannabis for the last 45 years (and I am still trying to find any side-effects). As somebody said there is only one danger in smoking cannabis and that is you could finish up in jail. It is the most

efficacious plant on the planet and Rick Simpson says in the video "I have yet to find something that it doesn't cure".

Cannabis has been used as a medicine for thousands of years and it's only in the last century it has been demonised purely because the drug companies saw it as a threat to their profits. There have been many cures over the last hundred years or so but if these cures didn't involve lots of expensive drugs, they were quietly swept under the carpet. The most blatant of these was when Royal Raymond, Rife, discovered in the 1930s cures for every disease using radio waves. There was a banquet in 1934 to celebrate the end of all diseases. Two years later everybody at the banquet denied ever being there. I will not give you the video here because I want you to look at the Rick Simpson video and I don't want to give you an overload of information. If you wish you can look him up on you tube.

At first when I started to look into the drug companies and how they have let cures disappear just for the sake of profit. I couldn't believe that people could be so "evil" because that is what they are. When it comes out it will be seen as a scandal of monumental proportions. It makes the Holocaust look not so bad! The drug companies are responsible for more people dying than in all the wars of the 20th century put together. Everybody knows at least one person who has died of cancer, usually many.

It is about time you watched something so here is the Rick Simpson video it tells you all about hemp oil.

[http://www.youtube.com/watch?v=0psJhQHk\\_GI](http://www.youtube.com/watch?v=0psJhQHk_GI)

And here is how you extract the hemp oil from the cannabis.

<http://www.youtube.com/watch?v=ljwv6x2R6U> .

And here is a recent appearance by people who have been helped by hemp oil on an American radio show. You can tell they are honest people who wish for this remedy to all diseases to be spread worldwide. I feel that you are in a position to do that. It doesn't get you high it just gets you well so why Western governments wish to outlaw its use! Are they really more concerned about the drug companies' profits rather than the health of their citizens? You should be able to export hemp oil to the countries where it is not available to the population. Maybe if you started doing that it would get the other governments to make it legal in their countries.

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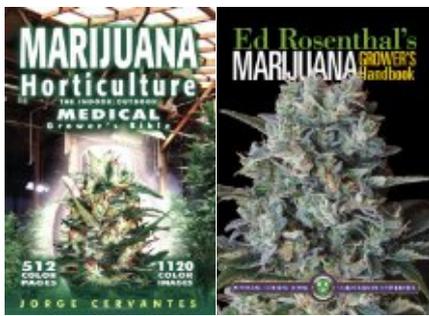
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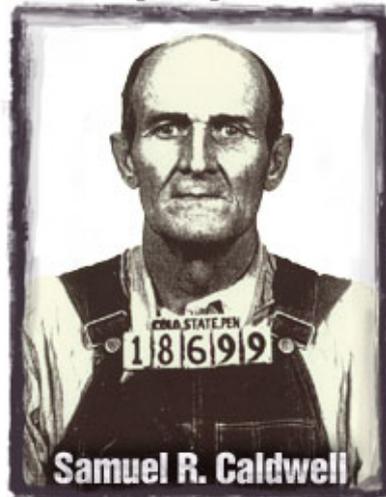
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